

## 2026 ZAPIER AI BUILDER CONTEST OFFICIAL RULES

**NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS CONTEST, OR TO CLAIM A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

The 2026 Zapier AI Builder Contest (the “**Contest**”) begins at 12:01 a.m. PST on May 13, 2026 (the “**Contest Start Date**”) and ends at 11:59 p.m. PST on June 24, 2026, (the “**Contest End Date**”). The Contest is sponsored by Zapier, Inc. (the “**Sponsor**”). The prize will be fulfilled by the Sponsor.

### 1. HOW TO ENTER:

**a. Entering the Contest Online.** To enter the Contest online, during the Contest period, you must visit the Contest submission page on the Zapier website and complete the entry form by providing: (i) your full legal name; (ii) your email address; (iii) your LinkedIn profile URL; (iv) a publicly accessible link to a video demonstration of your AI build (not to exceed five (5) minutes in duration); (v) a written summary describing what you built and the problem it solves; and (vi) a list of every tool, app, or AI model included in your build. Your video link must be publicly accessible without requiring a login to view. Accepted video hosting platforms include YouTube, Loom, Google Drive, and Vimeo.

**b. Other Terms of Entry.** There is a limit of one (1) entry per person. Participation in the Contest is voluntary and does not require you to purchase anything from the Sponsor. All entries must be received by the Contest End Date. Mechanically produced or reproduced entries will not be accepted. All entries become the property of the Sponsor and will not be returned. Submitted entries may not be acknowledged. Proof of submission of an entry does not constitute proof of receipt by the Sponsor.

### 2. PRIZE:

**a. Grand Prize.** There will be one (1) Grand Prize winner selected. The Grand Prize winner will receive a cash prize of \$20,000 USD (approx. \$27,353 CD).

**b. Runner-Up Prizes.** Two (2) runner ups will receive cash prizes of \$2,500 (approx. \$3,419.12) each.

Allow up to 4 weeks for validation and arrangement for receipt of prize. There is no substitution, cash equivalent (including by attempting to receive a refund for items purchased using any prize gift cards), or transfer of the prize allowed. Each winner will be solely responsible for all other expenses not specifically set forth herein. The Sponsor reserves the right to substitute prizes of equal or greater value. No other substitution or transfer of the prize is permitted. The Sponsor is responsible only for prize delivery, but not for prize utility, quality, or otherwise. In order to receive their prize, each winner may be required to provide proof of identification or eligibility. EACH WINNER MUST PROVIDE TRUE, COMPLETE, AND ACCURATE INFORMATION REQUESTED BY THE SPONSOR TO FACILITATE THE DELIVERY OF THEIR PRIZE, AND BEARS ALL RESPONSIBILITY IN CONNECTION THEREWITH. For a winner residing in the United States, each winner must also submit an IRS Form W-9 prior to receiving any prize. All federal, state, provincial and local or other taxes, if any, on the prize, including income and/or sales taxes, are the sole responsibility of each winner. All prizes awarded to winners outside the United States may be subject to local, provincial/state, or national taxes, including but not limited to income tax,

value-added tax (VAT), goods and services tax (GST/HST), customs duties, and import processing fees. It is the responsibility of the winner to report and pay any applicable taxes or duties in accordance with their local laws. The Sponsor makes no representations regarding the tax treatment of the prize in any jurisdiction and strongly recommends consulting with a local tax advisor. Information provided by the Sponsor is not advice, including but not limited to, tax advice or legal advice, and every entrant is advised to consult a professional, including a tax professional.

### **3. ELIGIBILITY:**

The Contest is only open to legal residents of the fifty (50) United States and the District of Columbia (excluding Puerto Rico and all U.S. territories and possessions) and legal residents of Canada (excluding residents of Quebec), who are at least 18 years old at the time of entry. Entries are limited to individuals only; commercial enterprises and business entities are not eligible. By participating in the Contest, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of the Sponsor, and warrants that they are eligible to participate in the Contest. Failure to comply with either the terms and conditions in these Official Rules will result in disqualification and will allow the Sponsor to select alternate winner(s). Employees, independent contractors, officers, and directors of the Sponsor, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, legal advisors, and their immediate family members and persons living in the same household, are not eligible to participate in the Contest. THIS CONTEST IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW and is subject to applicable federal, state, provincial, and local laws and regulations of the United States and Canada. Entries that are submitted in connection with the Contest will only be eligible if the information submitted to the Sponsor during the entry process is not unlawful, hateful, or obscene, in the Sponsor's sole discretion.

### **4. USE OF CONTENT & PRIVACY:**

By submitting content including any know-how or ideas contained in such content ("**Content**") to the Sponsor in connection with the Contest, you automatically represent and warrant that you have the right to grant, and do hereby grant, to the Sponsor the paid-up, royalty-free, perpetual, irrevocable, sublicensable, non-exclusive right and license to: (a) use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, perform, combine together with other content, and display any such Content (in whole or in part) worldwide and/or to incorporate all or any portion of it in other works in any form, media or technology now known or later developed for the full term of any patent, trademark, trade secret, copyright or other proprietary rights of any party that may exist in such Content; (b) make, use, sell, offer for sale, use for advertising, and import any products and/or services which practice or embody, or are configured for use in practicing, all or any portion of the Content; and (c) use the Content to tell you about products or services we believe may be of interest to you. Further, the Sponsor may also use information collected through the Contest to identify and contact entrants regarding potential employment opportunities at Zapier, subject to the entrant's separate opt-in consent. You warrant that the Content has not been copied from any third party and its use by the Sponsor or any other third party licensed above will not infringe or involve the misappropriation of any third-party rights and agree to indemnify and hold harmless the Sponsor and all other third parties licensed above from and against any breach of this warranty. Under no circumstances will the Sponsor be required to treat such Content as confidential. The Sponsor will be entitled to use the Content in accordance with this Section 4 without permission from or compensation to you or any other

person. You further agree to waive any moral rights in and to the Content, if applicable. For the avoidance of doubt, the Sponsor will not be liable to you or any other person for any ideas for the Sponsor's business (including, without limitation, product designs or ideas) derived from the Content and will not incur any liability as a result of any similarities to the Content that may appear in any future products or services of the Sponsor. Any personal information collected through this Contest is subject to the Zapier Privacy Policy located at: <https://zapier.com/privacy>. By entering this Contest, you agree to the processing and use of your personal information as described in the Zapier Privacy Policy. In the event of any conflict between these Official Rules and Zapier Privacy Policy, these Official Rules shall take precedence.

## 5. SELECTION OF THE WINNERS:

Submitted entries will be evaluated based on the following criteria: (a) AI Integration Depth – how meaningfully AI is incorporated into the build, including connected tools, chained logic, and multi-step workflows; (b) Real-World Impact – whether the build meaningfully improves a process or outcome, with sales-related builds (prospecting, outreach, pipeline management, customer engagement) being preferred; (c) Innovation & Creativity – whether the build solves a real problem in a novel way; and (d) Clarity of Demo – whether the video and summary clearly communicate what was built and why it matters. On or about July 15, 2026 (the “**Selection Date**”), the Sponsor and/or a panel of judges selected by the Sponsor will review the Contest entries and select the potential winners. The potential winners will be selected from all eligible entries received by the Contest End Date. Each potential winner will be notified by email using the information provided during the entry process, within thirty (30) days of the Selection Date. In the event that any potential winner does not accept the prize within five (5) business days of such notice, a potential winner is ineligible, or the prize or prize notification is not deliverable, the Sponsor may in its sole discretion choose to select an alternate winner in their place. The Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify a potential winner. Each winner agrees to the use of their name, address, likeness, and/or prize information by the Sponsor and its affiliates for promotional purposes in any medium without additional compensation to the extent permitted by law. Where lawful, winners may be required to sign and return a Publicity Consent and Liability Release.

## 6. CONDITIONS:

The Sponsor and its respective agents, directors, officers, shareholders, employees, insurers, servants, parents, subsidiaries, divisions, affiliates, predecessors, successors, representatives, advertising, promotion, and fulfillment agencies, and legal advisors (the “**Released Entities**”), are not responsible for, shall not be liable for, and hereby disclaim all liability arising from or relating to: (a) late, lost, stolen, delayed, damaged, misdirected, misaddressed, incomplete, unintelligible or postage-due entries; (b) telephone, electronic, hardware or software program, network, Internet, computer or other malfunctions, failures, or difficulties of any kind, whether human or technical; (c) failed, incomplete, garbled, or delayed computer or email transmissions; (d) any condition caused by events beyond the control of the Sponsor; (e) any injuries, losses, or damages of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Contest; or (f) any printing or typographical errors in any materials associated with the Contest. The Sponsor reserves the right, in its sole discretion, to suspend, modify, or cancel the Contest should any unauthorized human intervention or other causes beyond the Sponsors' control corrupt or affect the administration, security, fairness,

or proper conduct of the Contest. In the event that proper administration of the Contest is prevented by such causes as contemplated above, the Sponsor will pick winners from all eligible, non-suspect entries received prior to such action. In the event of a dispute as to the identity of any winner based on an email address, the winning entry will be deemed to be made by the authorized account holder of the email address at the time of entry. "Authorized account holder" is the natural person who is assigned an email address by an Internet service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question. By participating in the Contest, participants and each winner agree to release, discharge, and hold harmless the Released Entities, and all others associated with the development and execution of the Contest, from any and all losses, damages, rights, claims, and actions of any kind arising out of or relating to the Contest, participation in the Contest, the prize, and/or acceptance, possession, use or misuse of the prize, including but not limited to statutory and common law claims for misappropriation or participant's right of publicity. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules or the rights and obligations of entrants or the Sponsor in connection with this Contest are governed by and construed in accordance with the laws of the State of Delaware without giving effect to any choice of law or conflict of law rules (whether of the State of Delaware or any other jurisdiction) that would cause the application of any other state's laws.

**a. Venue.** All disputes arising out of or relating to this Agreement will be submitted to the exclusive jurisdiction of a court of competent jurisdiction located in Wilmington, Delaware, and each party irrevocably consents to such personal jurisdiction and waives all objections to this venue.

**b. Confidentiality.** All aspects of the arbitration proceeding, and any ruling, decision, or award by the arbitrator, will be strictly confidential for the benefit of all parties.

**c. Severability.** If a court or the arbitrator decides that any term or provision of these Arbitration Terms other than Section 6(b) above is invalid or unenforceable, the parties agree to replace such term or provision with a term or provision that is valid and enforceable and that comes closest to expressing the intention of the invalid or unenforceable term or provision, and these Arbitration Terms shall be enforceable as so modified. If a court decides that any of the provisions of Section 6(b) is invalid or unenforceable, then the entirety of these Arbitration Terms shall be null and void. The remainder of these Official Rules will continue to apply.

## **7. WINNERS LIST:**

To obtain the first name, last initial, city, and state of the Contest winners after the Contest End Date, send a separate self-addressed, stamped envelope marked "2026 AI Builder Contest Winners List" to the Sponsor. Requests for the winners list must be received no later than ninety (90) days from the Selection Date (residents of Vermont and Washington need not include return postage).

## **8. CONTEST SPONSOR:**

Zapier, Inc.  
548 Market St. #62411  
San Francisco, CA 94104-5401

**9. NOTICE:**

The Sponsor reserves the right to prosecute and seek damages against any individual who attempts to deliberately undermine the proper operation of the Contest in violation of these Official Rules and/or criminal or civil law.

**10. COPYRIGHT NOTICE:**

Copyright © 2026 Zapier, Inc. All rights reserved. Any trademarks in these Official Rules, including Zapier, Inc. and any associated logo, are used for prize identification purposes ONLY and are the properties of their respective owners.